

The Keep Away

Market Data

- General Consumer Populace
- American Households
- Plant Nurseries
- Small and Large Scale Farmers
- Institutional Users
- Consumers who Garden
- Smaller Produce-growing Operations
- International Market

Distribution Channels

- Garden Centers
- Plants Retail
- Lawn & Garden Equipment & Supplies
- Home Centers
- General Merchandise Retail
- Hardware Stores
- Discount Stores
- Mail Order & Catalog Shopping
- Internet Websites & Links
- Exporters

Product Introduction

The Keep Away is a durable screen-like mesh pop-up covering that would be placed over tomato plants (and their supporting cages), as well as other caged plants and seedling trees, to protect them from animals and insects. The **Keep Away** is easily popped up for use, or collapsed flat for storage. The covering would be secured via four metal grommets at the bottom of the unit. Metal spikes will be driven into the ground to hold the protective covering in place.

The Keep Away would provide a quick, convenient, and effective means of protecting cultivated garden plants from destruction by hungry animals, as well as insects and other pests, and would also eliminate the need for expensive, hazardous pesticides and other chemicals, thus resulting in organic crop and plant production.

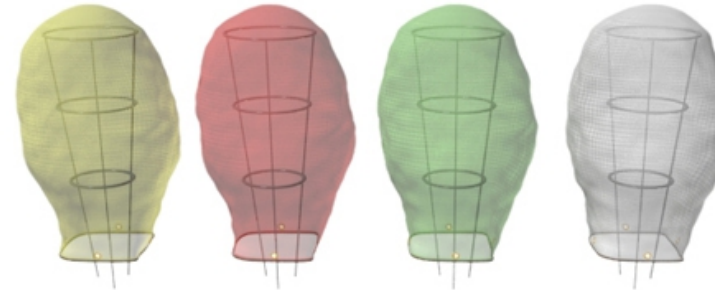
About the Inventor

The Keep Away was invented by Ronnie Livingston, Sr., an inventor living in Homewood, IL.

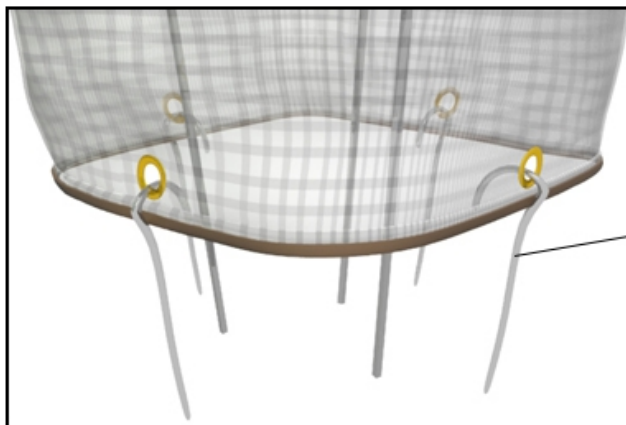


www.invents.com/invention/?page=The-Keep-Away

Product is a cover for plants and plant cages, to help protect them from animals or pesticides.



The covers are available in different sizes and colors.



Mesh cover has elastic around opening, and 4 metal grommets with metal spikes, to hold product against the ground.

Included with **The Keep Away**, will be 4 protective coverings that can be attached over the 4 grommet holes to keep out insects.

Features & Benefits

The Keep Away would be fabricated in a durable screen-like mesh, fine enough to prevent the passage of insect pests, yet not so fine as to prevent the passage of sunlight and rainwater. The standard **Keep Away**, intended for use with a standard tomato cage, would measure 33 inches in height by 12 inches in diameter. **The Keep Away** could also be produced in larger sizes, as plant-support cages do vary somewhat in height – 42-, 48-, and 54-inch cages, for example – and in width. Further, **The Keep Away** could be produced in a variety of colors, perhaps coded according to the specific plants protected: possibilities here would include red for tomatoes; green for beans; yellow for peppers. A pop-up unit, **The Keep Away** would be secured at the bottom of the plant-supporting cage by means of four metal stakes driven into the ground through the four grommets located at the bottom of the mesh covering; and, the collapsible **Keep Away** would be substantial enough in construction to be stored flat when not in use, and last for multiple growing seasons. Should **The Keep Away** cover be a successful product, it might be followed with a product line of **Keep Away** plant-support cages, the cages and pop-up covers then sold in sets. (**The Keep Away** kits could include four protective coverings each with four grommet holes.) **The Keep Away** will also feature a zipper to allow for easy plant access and harvesting.

The Keep Away would provide an effective barrier between plant and pest, yet allow the plant to receive rain, carbon dioxide, and sunlight, and thus continue to grow and prosper. **The Keep Away** could be produced in a range of sizes to fit the most popular plant-support cages on the market, and this versatile gardening accessory would be useful not only for protecting vegetables, but also for protecting young fruit and ornamental trees. **The Keep Away** would be easily affordable, paying for itself in terms of the produce protected and saved by its use. Further, because **The Keep Away** takes a physical-barrier approach to pest prevention, no costly pesticides or other potentially damaging chemicals would be involved or required. This will eliminate not only the added expense of chemicals, but also the potential health hazards from using these chemicals, thus producing organic crops and plants. An environmentally friendly, “green” product, **The Keep Away** would simply place a vulnerable plant in a protective mesh shell, thus frustrating the attempts of deer, rabbits, and other animal and insect pests to get at it. Effective, economical, and environmentally friendly, **The Keep Away** should find a wide and enthusiastic market among the gardeners of America and the world.

Patent Pending

Product # 9257